

ANIDEA Shines a light on BEAUTY

ANIDEA



Shape and substance

Anidea creates light fittings that tell personal stories interwoven on the mirrors we all gaze into.

Its products feature valuable innovation, combining technology, value for money and customised solutions.

It brings together Italian practicality and passion to ensure complete customer satisfaction.

The style is defined by the people who work with dedication on each project, on each product and with each partner, with international spirit, an eye on contemporaneity and special attention to the market.

Follow an idea of light

Light is a road that leads to a clear, pleasing vision. It is the tool that leads us out of darkness.

Simple but never ordinary, it offers us an opportunity to open our eyes and make beauty tangible.



Ignite light design

The meaning conveyed to our projects takes the shape of light design. Light meaning illumination. Because our technical expertise and love of elegance illuminate each one of our designs. Light meaning weightlessness. Because product, service and consulting services sustain and make life easier for our customers.

LIGHT LINES

Restoring visual harmony

Quality is absolutely essential when it comes to bathroom lighting because this is the intimate space in which we encounter ourselves up close. Time spent taking care of our bodies in front of the mirror is a moment devoted to wellbeing, warmth and attention. which leads to personal fulfilment.





Suspension Lamps

A thread of pure design to illuminate beauty.



Phoenix



Evenly distributed light for clear contemporary vision.







Representative Office

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